

REPORT FROM REP

REV #1 \$\$\$

ADV. NAME ISS/DCCC

AGY. NAME GREAT AM

3050 K ST NW,

WASHINGTON, DC 20007

**CONTRACT # 6396015**

EST#2113 COMMENTS:

V6/12 WK-2

## CO-OP BILLING NEEDED

DATE 10/2/73 14 10

**TTL\$ 80,025****STA:**

**DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE**

[illegible]

AGENCY PRODUCT CODE = 14

DATE	DESCRIPTION	AMOUNT	BALANCE
11/2		\$1,300.00	
11/2			

ORD	COM1:	REVOLUTION	- PRGM CHANGE
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
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10	10	10	10
11	11	11	11
12	12	12	12
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92	92	92	92
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98	98	98	98
99	99	99	99
100	100	100	100

ORD COM2: SPOT IS BOOKED - MB (PRGM CHANGED ON 08SEP 10/21/85)

THIS IS A REPLACEMENT FOR N/A SPOT ON NOV2 ON LINE-23 FOR 1 SPOT /  
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV2 ON LINE-23 FOR 1 SPOT /

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6396015 TRF# 339211  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46	A		900P-1100P	30		\$1,500.00	11/3	11/3	1		SAT	1
PROGRAM : NBC MOVIE:RUDY ORD COM1: NBC MOVIE---P/E DUE TO PGM CHG. ORD COM2: SPOT IS BOOKED. DEB THIS IS A MAKE-GOOD FOR NOV2 ON LINE-40 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M10 OK'D BUY#40 MISSED:FRI/800P-900P NOV2 OFFER:SAT/900P-1100P NOV3 CMT:NBC MOVIE---P/E DUE TO PGM CHG. CMT:SPOT IS BOOKED. DEB												
												CONTRACT TOTAL 80025.00 TOTAL SPOTS 56

NOV/12 80025.00

<b>CONTRACT TOTAL</b>	<b>80025.00</b>
<b>TOTAL SPOTS</b>	<b>56</b>

MARKET TOTALS	\$275,948	WPXI 29%	KDKA 36%	WTAE 23%	WPGH 9%	CABL 1%	WPCW 1%	WPMY 1%
SVC- NSI								
DEMOS- RA35+*								

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 6396015 TRF# 339211 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 11.17 \*\*\* WPXI-TV \*\*

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #  
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY  
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6396015 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC 10/30 EST#21113 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.17

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M8 OK  
TTLS \$80,025  
PLEASE CONFIRM, THANKS!

STA: 10/31-PROGRAM OF OFFER ON M3 HAS BEEN CHANGED/MB

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
M8 OK'D BUY#35

MISSED: THU/800P-830P NOV1  
OFFER: THU/800P-900P NOV1  
CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE  
CMT: SPOT IS BOOKED - MB

30S \$2,000.00 (OCT31/12)  
30S \$2,000.00 PLS ADVISE.

M10 UNRESL BUY#40

MISSED: FRI/800P-900P NOV2  
OFFER: SAT/900P-1100P NOV3  
CMT: NBC MOVIE - P/E DUE TO PGM CHG.  
CMT: SPOT IS BOOKED. DEB

30S \$1,500.00 (NOV1/12)  
30S \$1,500.00 PLS ADVISE.

CONTRACT TOTAL 80025.00  
TOTAL SPOTS 56

# Preemption Report - Detailed

Thursday, November 1, 2010:40:26 am

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M I W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 339211

Advertiser: Democratic Congressional Campaign Committee (9132)

339211.38.0.1	Program Change	Open	11/1/12 10:36am	11/2/12	\$1,500.00	7:57:49P	:30	1	WPKI	40	REVOLUTION 8-9972-16	10/30/12-11/05/12	06396015
Totals for: Democratic Congressional Cam										Preempt Count:	1		
Totals for: 339211										Preempt Count:	1		

Sat-11/3 9-11p Rudy Sec 5

LN 43

M 10



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A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.